

SKILLS

Editing
Illustration
Adaptability
Social Media
Customer Service
Creative Thinking
Technical Writing
Brand Development

EDUCATION

BFA Visual Communications
Minor in Spanish
Texas A&M University-Commerce
Aug 2020 - Aug 2024

TOOLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premiere
Adobe XD
Office 360
Figma
Canva

AWARDS

Fashion Illustration
Artistic Student Award
FIDA 2022
Graphic Design Winner
Creative Quarterly 2024
Honorable Mention
Graphis 2024

REFERENCES

Available upon request.

BIO

Creative Graphic Designer at Landry's Inc., and BFA Visual Communications graduate from Texas A&M University-Commerce with an emphasis in Design. Passionate about the visual and directorial evolution of film, stories, and fashion as they similarly captivate the power of communication within design to transcend boundaries and create great impact as language and society evolve. Fluent in English and Spanish.

EXPERIENCE

Aug 2024
Present

Graphic Designer Landry's Inc., Houston, TX

- Design digital and print materials for 60+ distinct restaurant, hospitality, and entertainment brands across 600+ locations nationwide.
- Actively collaborate with marketing when creating brand digital graphics, print, collateral, signage, and brand identity materials, managing the balance between the team's vision, brand consistency, and cohesive design while meeting project deadlines.
- Produce creative assets using primarily Adobe Indesign, Photoshop, and Illustrator while using Adobe Workfront to manage project workflows and approvals.

June 2023
Aug 2023

Receptionist Allstate, Cypress, TX

May 2022
Aug 2022

- Handled communications, provided administrative support, managed client and visitor reception, and assisted with customer service inquiries, including insurance and scheduling.

Sept 2021
May 2022

Social Media Intern Hunt County Children's Advocacy Center, Greenville, TX

- Managed daily social media activity on Instagram and Facebook, crafting targeted messages to promote the center's mission and support for abuse victims.
- Worked with the team to develop promotional strategies for campaigns and programs. Increased engagement by 25%.

EXTRACURRICULAR

April 2022
Current

Phi Kappa Phi
Texas A&M University-Commerce, TX